

STORIES FROM THE ROAD: Cash Register Touch Screens

“Touch At Your Own Risk”

“Screen Kleen Removes Bacteria from Cash Register Touch Screens... Lab Tests PROVE IT!”

Touch at your own risk. This warning should be placed on all touch screens; especially in the restaurants where we did our testing. Under the guidance of R-tech Labs, a division of the giant food company, Land-O-Lakes, we set out to determine if cash register touch screens in restaurants and coffee shops were a disaster waiting to happen and if Screen Kleen could eliminate the problem. We figured with all the credit cards and money changing hands inside restaurants, we were bound to find a problem. We didn't realize how big the problem was.

You won't believe what we found. Judging by our results, it appears that cash register touch screens have been serving as bacteria transfer stations for customers and employees. In one location, a campus coffee shop, we removed a bacteria count of over 1,900,000... from one touch screen. In another location we found and removed the highly contagious staph-aureus. Not once...but twice! The news of what we found not only frightened the restaurant employees but as one R-tech chemist remarked, **“This is scary!”**

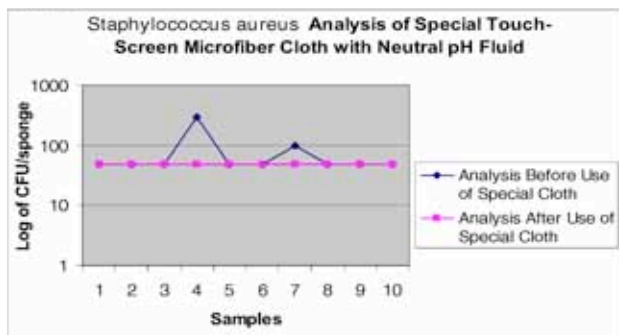


How do you clean an LCD Cash Register Touch Screen? Not with the ordinary glass cleaners most are using. They contain harmful chemicals that will literally eat away at a polycarbonate LCD screen. And, certainly not cleaners that contain ammonia or alcohol... or those that contain polymers (gels) that smear on warm screens. The cleaning problem is further complicated because most LCD touch screens employ a sensitive anti-glare coating. These coatings can be removed using abrasive cloths and paper toweling. Many cheaper micro fiber cloths are too abrasive.

We knew our micro fiber cloth was superior, but we still had to prove it could remove bacteria. Since it was originally tested on LCD screens, we knew our micro fiber cloth was safe. With an abrasion factor of .02, it's still one of the top two micro fiber cloths ever tested by the Colt Laboratories.



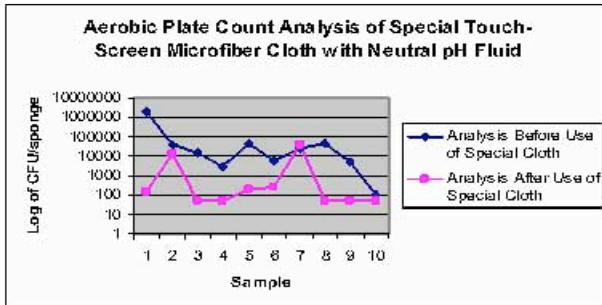
We thought the test results were great so why not test for more? Our pH neutral fluid was also tested and left little or no residue on the screen with a haze factor of less than .015%. What we didn't know was... “will our micro fiber, in combination with our pH neutral fluid remove tiny bacteria?” Following is what we found out.



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We got employees involved. We wanted a legitimate test, so instead of us cleaning the screens, we asked employees of a restaurant to do it. We showed them how, and asked them to clean the screens daily, at the beginning or end of their shifts. Once they cleaned their screens they were instructed to place the micro fiber cloth in their dishwasher to both clean the cloth as well as destroy the bacteria that was picked up by the cloths.



The results are in. Using Screen Kleen with our high density micro fiber cloth, employees were able to reduce the total aerobic bacteria plate count from an average of 2,083,900 to 5,270. That's dramatic! We shared the results with employees and as they became more aware of the danger lurking on their cash registers, they became more diligent in their cleaning efforts and reduced the aerobic bacteria plate count even further.

So where can you purchase a bottle of Screen Kleen? Don't look for it at your local grocery, drug or hardware store. Why? Screen Kleen is sold only thru retailers and manufacturers franchised to sell Screen Kleen. They alone have the knowledge of how your touch screen works and how you should clean it.